



2020-2021 Advertising Contract

After filling our contract, save this page as .pdf file and email to your advertising representative at: charlottejewishnews@shalomcharlotte.org

AD SPECS

BLACK/WHITE	COLOR			
	2 column (3.91")	3 column (5.94")	4 column (7.97")	5 column (10")
Ad Size 1/8 Page	2 column x 4.38"	3 column x 2.92"	4 column x 4.53"	N/A
Ad Size 1/4 Page	2 column x 8.75"	3 column x 5.83"	4 column x 4.38"	N/A
Ad Size 1/2 Page	N/A	N/A	N/A	5 column x 7"
Ad Size Full Page	N/A	N/A	N/A	5 column x 10.25"

NUMBER OF INSERTIONS

One Three Six Eleven

MONTHS TO RUN

JAN FEB MARCH APRIL MAY JUNE/JULY
 AUG SEPT OCT NOV DEC

BILLING INFORMATION

Company Name: _____
 Contact Name: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Phone #: _____
 Email: _____
 Authorized by: _____
 Title: _____
 CJN Representative: _____
 Date: _____

CALCULATE RATES

Advertising Space Charge (see rate sheet)	\$
Color (see rate sheet)	\$
Enhanced Digital \$20 (hyperlink, "click here" button, embedded video option)	\$
Ad Layout \$30	\$
Total Charges	\$

PAYMENT OPTIONS

Mail Invoice	Electronic Invoice
Pay by Check	Pay by Credit Card

For credit card payments, someone from the Finance Office will contact you.

The Charlotte Jewish News reserves the right to reject advertising not in keeping with standards of the newspaper. Advertising is billed after publication. Payment is due within 30 days of billing. All late payments are subject to 1.5% late charge. Tearsheets provided upon request. Thank you for advertising with CJN!